

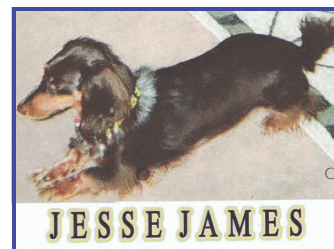
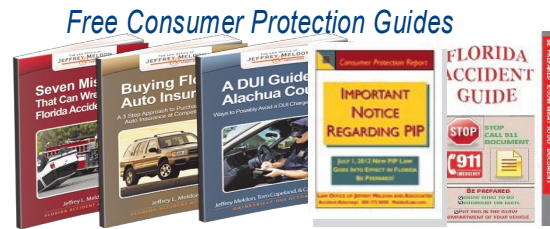
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**JESSE JAMES**  
Dachshund Jesse James likes to relax under the AC vents to keep cool. Pet of Jeanette L. of Dunnellon, FL

As our *Dog Days of Summer Pet Photo Contest* comes to an end, we at Meldon Law want to thank everyone for participating and making your pet a "STAR"! Please be sure to look out for future contest and updates.

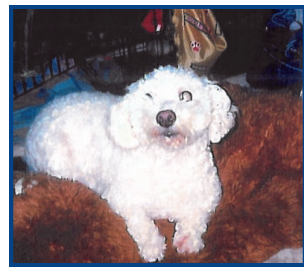
## Our most recent pet photo contest WINNERS!



Yorkie Chaz loves to enjoy a grande sized cup of whipped cream from Starbucks on a hot day! Pet of Dawn & Stephen R. of Gainesville, FL



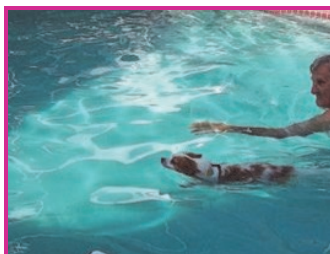
Cat Zimmie keeps cool while relaxing in bed on a hot day. Pet of Linda & Johnny A of Chiefland, FL



Dogs Gracie and Jessie enjoy relaxing in the cool AC at home during the hot days of summer. Pets of Laurie S. Beverly Hills, FL



Sassy Sue loves to relax on the sofa and beg for treats. Pet of Diana F., of Summerfield, FL



Chihuahua Bella loves to take a swim to keep cool on a hot day! Pet of Michael D. of Spring Hill, FL



Dogs Luna and Roxy like to chase squirrels, snakes, moths, and frogs in the woods, but also take time to play dress up on hot summer days. Pets of Jean D. & Rosie B. of Ocala, FL

**Attorneys**  
Jeffrey L. Meldon  
Tom L. Copeland  
Carey W. Meldon



**MELDONLAW**  
*You Matter Most*



Personal Injury

Wrongful Death

Criminal Defense



Put a smile on your face this fall with this joke about fall football season.

• Season Ticket

A husband was engrossed in a magazine while his wife was reading the newspaper. Suddenly, she burst out laughing.

"Get this," she said. "Some guy put an ad in here offering to swap his wife for a season ticket to the stadium."

"Hmmmmm," her husband mumbled, still engrossed in his magazine.

Wanting to test him, she asked, "Would you swap me for a season ticket?"

"Absolutely not!" he said.

"That's so sweet," she replied. "Tell me why not."

"Heck, the season's more than half over!" he said.

We Thank you for your continued referrals of friends and family members!  
Contact us at 1-800-373-8000

## Six Reasons to Fall in Love with Autumn



Every season has its upside; however, autumn has a particular beauty to it. Being blessed with four seasons and the changes we experience are impossible to explain in words. As leaves fall to the ground to make room for the new ones that will grow during this autumn, be sure to take a minute to embrace the joy the season will bring.

**1. Fall Clothes.** Fall fashion is the best! Long sleeve t-shirts, boots, your favorite pair of jeans, etc. There are so many options to layer up and stay comfortable during the season.

In addition, fall clothes look great on everyone.

**2. All things Pumpkin.**

As soon as October rolls around, everyone's taste buds craves all things pumpkin flavored. From lattes to beers, pumpkin pies, muffins, and even waffles, everything gets a

flavor makeover. **3. College Football** Whether your alma mater is good or not, fall is the time to cheer on your favorite college football team. So grab your jerseys and head out to cheer on your beloved Gators or any other team you will be rooting for. "Go Gators!"

**4. Cool Nights.** Your sleeping experience during the fall season is almost guaranteed to be better, as most Floridians know how difficult it is to sleep when it is hot and muggy in your bedroom. So go find your favorite sweats

and cuddle up underneath your cozy comforter. **5. Lower Electric Bills.** During the fall you are less likely to rack up intense electric bills since the AC will be long gone. Be sure to open a few windows and enjoy the pleasant forecast. **6. Fall Holidays.** Fall holidays including Halloween and Thanksgiving are opportunities

we have to spend time with the close friends and family who mean the very most to us while celebrating the fall season and all of the joy it has to offer. During this fall season, remember that the spirit of change is in the air and this is a chance to be better at what you do, who you are, and create a new beginning.



### Staff Spotlight : Barbara Caswell



Barbara Caswell has served as the Bookkeeper/Accounts Coordinator here at Meldon Law for over five years. Barbara plays an intricate and important role within our legal practice as she has the task of making sure the office runs smoothly behind the scenes. Barbara was born in Wareham, MA and has lived in Florida for a little over 20 years. In her spare time she enjoys relaxing in the Florida sun and being the best mom to her son/dog Champ who is an energetic sheltie that loves to be pampered. To find out more about Barbara, please visit [www.MeldonLaw.com](http://www.MeldonLaw.com)

# In the Community

**Local clinic helps the homeless keep their pets healthy.**

The St. Francis Pet Care Clinic does their part every week to help the pets of homeless residents of Alachua county. The clinic is open on Tuesdays from 10 a.m. to 12:30 p.m. and during that time workers can see up to 60 animals. The program caters to homeless people and those with proven low income, providing medical care and health upkeep to hundreds of pets each year who may otherwise have been euthanized or given to a pet shelter. The clinic here was started in 2007 by Dr. Dale Kaplan-Stein; Dr. Natalie Isaza, Clinical Associate Professor at the UF College of Veterinary Medicine; and Chris Machen, an animal advocate and wife of UF president Bernie Machen.



**St. Francis House** Gainesville Florida  
— transitions to end homelessness

The program initially operated from the St. Francis Shelter but as it grew, the operators rented out their own building nearby to accommodate more people, and to give the shelter back its space.

Many hospitals in Alachua County donate to the clinic to help those who cannot afford regular vet services. The program also receives money from grants, outside donations and fundraisers.

To be a client of the clinic, one must prove need by providing assistance program paperwork, or documentation from a homeless shelter. There is a mandatory consultation and application process. Once admitted, animals must be spayed and neutered, and must be kept up-to-date with their heartworm and flea medications to continue to receive care. For more info please contact the intake coordinator (352) 372-4959.

Special thanks to Darlena Cunha of the Gainesville Sun.

## Community Events...

### -”Free Fridays” Concert Series:

Featuring some of the best local and regional musicians, the 2014 “Free Fridays” concerts will play each Friday night from 8 to 10 p.m. through Oct. 24 at the Bo Diddley Community Plaza in downtown Gainesville. Since the Plaza’s dedication in 1976, all ages have brought their blankets and lawn chairs into our beautiful downtown amphitheatre and joined in the fun under the stars. View the entire 2014 “Free Fridays” Concert Series schedule online at [www.GvlCulturalAffairs.org](http://www.GvlCulturalAffairs.org).

### -Downtown Ocala Jams & food Truck Fridays Car & Truck Show:

Every third Friday in September from 6pm until 10pm, Citizens Circle in Downtown Ocala will have great live music from local youth rock artists, delicious gourmet food trucks, and a car show & truck show. Enter to win prizes at the car show, it only costs \$5.00 to enter. A full list of the food trucks attending is available online at [www.XtremeAutoShows.com](http://www.XtremeAutoShows.com)

# This month’s case of interest: September 2014

Each month our staff takes a number of calls from people within the North Central Florida Community. Although we aren’t always able to take every case we receive, there is always an opportunity to educate others. Here’s a topic worth discussing.



### Bunell, FL woman awarded \$4.3 million in texting and driving case.

A Bunnell, FL woman who suffered brain damage in a 2010 accident caused by a man who was texting and driving has won a \$4.3 million lawsuit. The final judgment hasn’t been signed by the judge and filed, but a spokeswoman for the Port Orange law firm who represents the woman says that a verdict was handed down on August 5th in circuit court in Flagler County awarding damages to the 26-year-old accident victim.

Attorney Jeffrey Meldon had the opportunity to weigh in on the case and was quoted in the article written by reporter Tony Holt of the *Daytona Beach News Journal*.

“Along with the extent of the physical and brain injuries suffered by the plaintiff, a \$4.3 million verdict is appropriate”, said Jeffrey Meldon, a Gainesville attorney with more than 42 years of experience in personal injury and wrongful death cases.

“People oftentimes don’t understand what is presented in court and they’ll think a verdict is excessive”, said Meldon. “Without knowing all the facts of the case, I would believe there was substantial, competent evidence that the injured person had serious and life-lasting injuries ... Four million (dollars) for a serious brain injury is not egregious.” For the full story, please visit [www.news-journalonline.com](http://www.news-journalonline.com).



## Welcoming Back Our Jeffrey Meldon/ TV20 Scholar Athletes of the Week!

Meldon Law has sponsored the **Scholar Athlete Program** since 1997. Every week of the school year a high school senior in the North Central Florida area is chosen as the Scholar-Athlete of the Week and given a \$100 scholarship and a plaque. At the end of the school year we hold a banquet for all the winners and their families. Last year nearly 200 people attended the Scholar Athlete Banquet where one male and one female is chosen as **The Scholar Athlete of the Year**. The winners receive a \$1,000 scholarship plus a beautiful glass trophy commemorating their achievement. Starting in 2003 the Meldon Law Firm teamed up with **WCJB TV20** to promote the event widely on **TV 20**.

### How to nominate an athlete?

To nominate someone for Scholar Athlete of the week, make sure he or she has at least a 3.0 GPA, is a major contributor in his or her sport, and a high school senior. We'll need the name of the Scholar Athlete nominee, his or her school, and as much contact information as you can give us on him or her and the coach.

Please send your nominations to WCJB-TV20 Sports Reporter Zach Aldridge via email at [zaldridge@divcom.com](mailto:zaldridge@divcom.com), or you can call Zach at (352) 416-0646.

## photo happenings...



Attorney Jeffrey Meldon on Air with Eighth Judicial Circuit Court Judge Bill Davis, on Law Talk LIVE, Sat. Aug 23, 2014. Judge Davis won his election on August 26th 2014 with 81% of the vote.



Taylor, Bryan, Megan, Tom, Lisa, and Nicole Attorney Tom Copeland pictured with the Meldon Law personal injury case managers and assistants, while taking a minute to show off their cool sunglasses and muscles during the Dog Days of Summer.

## Office Highlights

### Attorney Jeffrey Meldon accept the ALS Ice Bucket Challenge to raise awareness for Amyotrophic Lateral Sclerosis, also known as Lou Gehrig’s Disease.

On August 22, 2014 Attorney Jeffrey Meldon took part in the ALS Ice Bucket Challenge, a phenomenon that’s spreading ALS Awareness across the country.

Initially Jeffrey was challenged by 5 year old Meir Goldman of Gainesville, FL. Jeffrey accepted the challenge along with making a donation to support the efforts of the ALS Association.

ALS was first found in 1869 by French neurologist Jean-Martin Charcot, but it wasn’t until 1939 that Lou Gehrig brought national and international attention to the disease. Ending the career of one of the most beloved baseball players of all time, the disease is still most closely associated with his name.

ALS is a progressive neurodegenerative disease that affects nerve cells in the brain and the spinal cord. Motor neurons reach from the brain to the spinal cord and from the spinal cord to the muscles throughout the body. To date, the campaign has raised nearly \$100 Million nationwide and the amount continues to grow!



We at Meldon Law encourage you to do your part in supporting the cause. For more information about the ALS Association or to make a donation, please visit [www.alsa.org](http://www.alsa.org).



To view Jeffrey’s full video, please visit [MeldonLaw.com/Community](http://MeldonLaw.com/Community).



**I Completed the Challenge!**  
#IceBucketChallenge  
#StrikeOutALS



## Ask the Attorneys...

### Q: What is Tort Reform? I keep hearing about it...

**A:** Tort reform, in short, was made up and spread by the insurance industry in order to limit the maximum amount of recovery that a person involved in an accident can receive; no matter how serious the injuries, and to reduce the average payout to every injured person.

The insurance industry’s reason behind this “reform” is to make even greater profits by raising your insurance rates and paying out less in settlements and verdicts.

For more information on this topic, please visit [MeldonLaw.com](http://MeldonLaw.com) or contact our office!

The content in this publication is for informational purposes only and not for the purpose of providing legal advice. You should contact an attorney to obtain advice with respect to any particular issue or problem. Contact our office for a free consultation today! (800) 373-8000/ or visit us online at [www.MeldonLaw.com](http://www.MeldonLaw.com)

## September’s “Trivial Pursuit” >>>

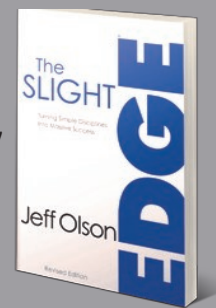
### Questions:

1. What is the first day of fall called?
2. What N.Y. Yankee outfielder played in the World Series 12 times and was born on Oct. 21, 1931?
3. Which iconic symbol of the Cold War came down on Nov.10th 1989?
4. What weed pollen causes the most common fall allergies?
5. How many Federal holidays are there during this fall?
6. Why do the leaves on trees change colors in the fall?
7. What do people call the moon in the fall season?

**Answers:** 1. Autumnal Equinox, Mickey Mantle, 3. The Berlin Wall 4. Ragweed, 5. Four: Columbus Day, Election Day, Veterans Day, and Thanksgiving, 6. Because there is less daylight, 7. The harvest moon.

## Free Offer from Meldon Law!

One of Jeffrey’s favorite books!



We are offering a free copy of *The Slight Edge* by Jeff Olson to the first 10 callers to request it. Turn simple disciplines into massive SUCCESS! Call (800) 373-8000